



## THE ASSESSMENT & PROGRAM IMPROVEMENT PLATFORM FOR HIGHER EDUCATION

Vena is an end-to-end platform for assessment and program improvement, combining Microsoft Excel with a centralized database, workflow, dynamic reports and more. Vena simplifies and automates your existing processes for smarter, faster, data-driven decision-making, with applications including curriculum planning, student retention and program accreditation.

### **VENA HELPS COLLEGES AND UNIVERSITIES ALL OVER THE WORLD.**

Vena has offices and clients across four continents and a global team of subject matter experts and partners. We have a proven track record of helping higher education institutions automate some of their most manual, time-intensive and error-prone tasks. With Vena, you can focus on high-value work that drives your institution's success.

### **AWARD-WINNING TECHNOLOGY GIVES YOU THE BEST OF BOTH WORLDS**

Vena doesn't make you choose between the security and control of a large-scale enterprise system, and the comfort of your existing spreadsheets. Our technology lets you leverage both in a single solution, while still using Excel as the interface into your most important data.

Vena seamlessly integrates with any data source, including SIS, LMS, and ERP systems, and maps your existing Excel models and process methodologies to a

centralized cloud database. All your data is governed by a workflow engine, business rules, a detailed audit trail and tight security, so there is no need to change your existing organizational and operational structures. With Vena you can be up and running in a matter of days with minimal training and no IT involvement.

### **STREAMLINE YOUR EXISTING PROCESSES FOR PEACE OF MIND**

By automating your existing manual tasks and reporting in real time, Vena gives you trusted data and insights including:

- ✓ Assessment and accreditation reports
- ✓ Faculty credentialing and resource tracking
- ✓ Student retention initiatives
- ✓ Real-time, self-serve KPI dashboards
- ✓ Modeling and predictive analytics
- ✓ Curriculum planning and continuous improvement initiatives

"We needed a flexible platform so we could accommodate all our different programs, the different assessment needs between each of our disciplines, and a solution that we could own and maintain without being reliant on IT or the vendor. We found that and more in Vena."

Andy Fisher, Associate Dean  
Undergraduate Studies  
Memorial University





FEATURE	HOW YOUR INSTITUTION BENEFITS
<p><b>Intuitive Excel Templates</b></p> <p>Use a single Excel workbook with department-specific tabs to automate data collection.</p>	<p><b>Save time and drive efficiency:</b> Dynamic templates are easy for your faculty and staff to complete and submit their data with time to spare. You don't have to email hundreds of individual templates, consolidate and sort through them to determine the most current version. Use pre-built templates to collect data on:</p> <ul style="list-style-type: none"> <li>• Student performance and learning outcomes (SLOs)</li> <li>• Student finances and demographics</li> <li>• Program and course performance</li> <li>• Faculty professional development, funding and publications</li> <li>• Continuous improvement and accreditation metrics</li> </ul>
<p><b>Central Database</b></p> <p>Consolidate and store data and templates in a secure, scalable cloud environment.</p>	<p><b>Reduce risk of errors:</b> When templates are saved, they are automatically consolidated into a central database, reducing the potential for errors and saving your team the burden of manually linking spreadsheets or running complicated macros.</p> <p><b>Save time:</b> Assessment data, including rubrics, grade data and course/instructor information are automatically consolidated in a secure, cloud database for easy, universal access for faculty, staff and administrators.</p>
<p><b>Workflow Engine</b></p> <p>Optimize and automate your institution's manual data collection and reporting.</p>	<p><b>Optimize processes:</b> Create top-down reports dynamically linked to any source data - including ERP, SIS or LMS systems - and maintain a curriculum map that drives your program planning processes.</p> <p><b>Eliminate tedious, manual tasks:</b> Assign tasks and deadlines to particular users and monitor their status in real-time, saving the headaches of manual workflow.</p> <p><b>Increase efficiency:</b> Course templates, assessment metrics and attached supporting documentation - such as student artefacts - are stored in a single location for better visibility into the data and a single source of the truth.</p>
<p><b>Granular Planning</b></p> <p>Make smarter, faster decisions with trusted data.</p>	<p><b>Support better decision-making:</b> Trusted, real-time and centralized data, coupled with advanced modeling and predictive analytics capabilities, enable you to focus on more value-added work and better, faster decision making - from maximizing retention to continuous program improvement and automated accreditation reporting.</p>
<p><b>Full Auditability</b></p> <p>Easily compare yearly variances to evaluate course changes.</p>	<p><b>Complete visibility into every task:</b> For every change to your data, capture details about who did what, all recorded in an easily-accessible, detailed audit trail.</p> <p><b>Eliminate manual work and reduce errors:</b> Faculty are no longer burdened with the need to collect status updates through email or sort through multiple versions of a single template to understand changes over time. Instead, see real-time improvements in a single, self-serve and easy to filter report.</p>
<p><b>Dynamic Reporting</b></p> <p>Create structured or dynamic reports.</p>	<p><b>Save time and support better decision-making:</b> Vena leverages smart queries and charts to help you navigate data models and easily design reports, including course, program and outcome-level reports, and dynamic KPI dashboards.</p>

[www.venasolutions.com](http://www.venasolutions.com)

## CONTACT VENA

### GENERAL INQUIRIES

+1 855 207 1770  
(US and Canada)  
info@venasolutions.com

### VENA SOLUTIONS – HEADQUARTERS

1243 Islington Avenue,  
4<sup>th</sup> Floor  
Toronto, ON  
Canada M8X 1Y9  
+1 855 207 1770

### VENA SOLUTIONS – AMERICAS

1971 Western Avenue,  
#1125  
Albany, NY  
USA 12203  
+1 855 207 1770

### VENA SOLUTIONS – INTERNATIONAL

+44 20 3651 8189  
vena.uk@venasolutions.com

